

## Broaden Your Reach

Zoom Video Webinars are different than other webinar solutions because of the incredible quality, reliability, scalability, and affordability. Seeing the presenters makes a world of difference in building personal connections, engagement, and trust.

### Features

- ★ **HD Video and Audio Conferencing:** Up to 100 live video panelists can share their webcam and interact with the audience
- ★ **Packages that scale:** Select 100, 500, 1000, 3000, 5000, or 10000 view-only attendees
- ★ **Live Broadcasting:** Integrations with Facebook Live and YouTube
- ★ **Unlimited audio:** VoIP and global dial-in (toll applies) for 60+ countries
- ★ **Desktop/application sharing:** One-click HD screen sharing – even share video and audio clips with ease!
- ★ **Dual screen support:** Show panelists and presentation at same time
- ★ **Customized branding:** Add your logo and customize emails and registration forms
- ★ **Flexible registration options:** Approve registrations manually or automatically, or go registrationless
- ★ **Practice session:** Meet with other panelists to prep for your webinar
- ★ **Host Controls:** You can mute/unmute panelists, and promote attendee to panelist, giving them audio & video capabilities for enhanced engagement
- ★ **Chat:** Private and group panelist chat (can be enabled for attendees too)
- ★ **Polling:** Receive and share audience input
- ★ **Q&A dialog box:** Attendees ask questions with live or text answers
- ★ **Attendee Raise Hand:** Increase attendee engagement with a simple raised hand
- ★ **Recording:** Record locally or in the cloud in MP4 or MP4A format, and promote to additional audiences
- ★ **Reporting:** Get reports on registrants, attendees, polling, and Q&A for follow up
- ★ **Integrations:** Works with Marketo, Eloqua, Pardot and Salesforce
- ★ **Security:** End-to-end 256-bit AES encryption safeguards all log-in information and webinar session data

### Premium Audio

Add integrated global toll-free telephone calling to your Webinars. You can select one or multiple countries (70+ countries available) for premium toll-free audio.

### Easy set-up and registration:

Customize and brand your emails and registration forms. Flexible registration management, and multiple integration options for your CRM systems.

### Present with confidence:

Focus on your content, not the technology. Zoom is full-featured, simple, and intuitive for presenters and attendees from any device including desktop, laptop, mobile devices, Zoom Rooms, and H.323/SIP systems.

### Give a better, more interactive experience:

Zoom's video conferencing quality and reliability means everyone has a seamless experience. Unique multimedia and interactivity features lead to better sales.

### Generate more leads:

Reach more people and grow your business with unlimited audiences. Identify the hottest leads with reporting and analytics. Easily record your webinar and post it anywhere to build your market.

*“Whether we’re running team meetings or presenting a webinar, we find Zoom to be intuitive and easy to use. This translates into less support needed from our staff and less frustration for our customers. The performance has been stellar at a fraction of the price of our old solution.”*

Jeanne Pelletier | **COO, Beyond Indigo**



### About Zoom

Zoom makes video and web conferencing frictionless. Founded in 2011, Zoom is the leader in modern enterprise video communications, with a secure, easy platform for video and audio conferencing, messaging, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in conference, huddle, and training rooms, as well as executive offices and classrooms. Zoom helps over 600,000 businesses and organizations bring their teams together to get more done. Zoom is a private company headquartered in San Jose, CA.