

Video Conferencing for Virtual Care

Security and Compliance

- ★ Achieve HIPAA Compliance with Business Associate Agreement
- ★ Multi-layer security with AES-256 end-to-end encryption
- ★ Only transmits encrypted information; Zoom never has access to PHI and does not persistently store information that is transmitted

Features

- ★ **HD Video and Audio Conferencing:** Meet 1:1 or with up to 500 video participants
- ★ **HD Screen Sharing:** Share lab and imaging results. Review patient chart information
- ★ **Co-Annotations:** Draw directly on the shared screen so that notations are visible to all attendees
- ★ **Attendee on Hold:** Place a patient on hold to confer in private with other clinicians and staff
- ★ **Recording of Sessions:** Save your meetings for consultation and later review (Local recording with HIPAA BAA for clinical application, or in the cloud for non-clinical applications)
- ★ **Mobile Apps:** Apps for iOS, Android, and Blackberry support ambulatory and distance care
- ★ **Individual and Group Instant Messaging:** Give updates, consult and share ideas. All messages, images, and files are encrypted end-to-end
- ★ **Integrations:** APIs and SDKs to easily integrate with healthcare environments
- ★ **Easy User Management and Single Sign-on:** Enable SSO with SAML or OAuth
- ★ **Hybrid/On-Premise Deployment Options:** Security and peace of mind with failovers and load balancing to ensure you stay up and functional in disasters. Meetings are scheduled in the Zoom cloud, while meeting traffic stays in your private network

Optional Add-Ons to Match Your Needs

- ★ **Video Webinars:** Video panelists, registration, reporting, Q&A, polling, and more for unlimited attendees
- ★ **Zoom Rooms:** Video for your conference rooms. Works on Mac, PC and Interactive Touchscreen displays
- ★ **Zoom H.323/SIP Connector:** Interoperability to extend your H.323/SIP systems to the cloud
- ★ **Premium Audio:** Zoom includes VoIP and global dial-in. Add integrated global toll-free telephone calling or use your own 3rd-party audio provider

The days of driving to the doctor's office are over.

- ★ By 2018, 40% of primary care encounters in the U.S. will be delivered virtually
- ★ By 2020, 25% of all care in the U.S. will be delivered virtually

(Source: Gartner, A Decision Framework for Virtual Healthcare Delivery, Thomas J. Handler, M.D., 08 October 2015)

Key Benefits

- ★ Consultation with physician, specialist, patient, and family
- ★ Remote patient diagnostics
- ★ Virtual counseling for behavioral and mental health
- ★ Senior care and check-ins
- ★ Ambulatory telehealth with mobile applications
- ★ Triage and disaster response
- ★ Coordinated care and population health
- ★ Healthcare education via Zoom Video Webinars
- ★ Hospital administrative meetings
- ★ Home healthcare

"Zoom has accelerated our profitable growth and dramatically enhanced international collaboration with colleagues and partners alike."

Darren Lee | Vice President, Orthopaedics and Spine, B.Braun Medical Ltd.



About Zoom

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform.

Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Linux, Chromebooks, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom's mission is to make video communications frictionless.

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