

### Broaden Your Reach

Zoom Video Webinars are different than other webinar solutions because of the incredible quality, reliability, scalability, and affordability. Seeing the presenters makes a world of difference in building personal connections, engagement, and trust.

#### Features

- ★ **HD Video and Audio Conferencing:** Up to 50 live video panelists can share their webcam and interact with the audience
- ★ **Packages that scale:** Select 100, 500, 1000, 3000, 5000, or 10000 view-only attendees
- ★ **Live Broadcasting:** Integrations with Facebook Live and YouTube
- ★ **Unlimited audio:** VoIP and global dial-in (toll applies) for 60+ countries
- ★ **Desktop/application sharing:** One-click HD screen sharing – even share video and audio clips with ease!
- ★ **Dual screen support:** Show panelists and presentation at same time
- ★ **Customized branding:** Add your logo and customize emails and registration forms
- ★ **Flexible registration options:** Approve registrations manually or automatically, or go registrationless
- ★ **Practice session:** Meet with other panelists to prep for your webinar
- ★ **Host Controls:** You can mute/unmute panelists, and promote attendee to panelist, giving them audio & video capabilities for enhanced engagement
- ★ **Chat:** Private and group panelist chat (can be enabled for attendees too)
- ★ **Polling:** Receive and share audience input
- ★ **Q&A dialog box:** Attendees ask questions with live or text answers
- ★ **Attendee Raise Hand:** Increase attendee engagement with a simple raised hand
- ★ **Recording:** Record locally or in the cloud in MP4 or MP4A format, and promote to additional audiences
- ★ **Reporting:** Get reports on registrants, attendees, polling, and Q&A for follow up
- ★ **Integrations:** Works with Marketo, Eloqua, Pardot and Salesforce
- ★ **Security:** End-to-end 256-bit AES encryption safeguards all log-in information and webinar session data

#### Premium Audio

Add integrated global toll-free telephone calling to your Webinars. You can select one or multiple countries (70+ countries available) for premium toll-free audio.

#### Easy set-up and registration:

Customize and brand your emails and registration forms. Flexible registration management, and multiple integration options for your CRM systems.

#### Present with confidence:

Focus on your content, not the technology. Zoom is full-featured, simple, and intuitive for presenters and attendees from any device including desktop, laptop, mobile devices, Zoom Rooms, and H.323/SIP systems.

#### Give a better, more interactive experience:

Zoom's video conferencing quality and reliability means everyone has a seamless experience. Unique multimedia and interactivity features lead to better sales.

#### Generate more leads:

Reach more people and grow your business with unlimited audiences. Identify the hottest leads with reporting and analytics. Easily record your webinar and post it anywhere to build your market.

*"Whether we're running team meetings or presenting a webinar, we find Zoom to be intuitive and easy to use. This translates into less support needed from our staff and less frustration for our customers. The performance has been stellar at a fraction of the price of our old solution."*

Jeanne Pelletier | COO, Beyond Indigo



#### About Zoom

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Chrome OS, Linux, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom's mission is to make video communications frictionless.

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