



Meetings



Business IM



Video Webinar



Zoom Rooms



H.323/SIP Connector



Developer Platform

## ***Get work done in online meetings made easy with high quality video and audio conferencing***

- ★ Collaborate with anyone, anywhere
- ★ Easy to use and manage
- ★ Amazing quality and reliability
- ★ Reduce travel and operational costs
- ★ Boost sales with better customer and prospect interactions
- ★ Save with lowest industry prices, including more video participants and built-in audio conferencing

## ***Stay connected with Instant Messaging and Presence***

- ★ Find the right people, see if they are available and on which device, and collaborate using your preferred method

## ***Grow your business with Video Webinars***

- ★ Reach and qualify more prospects
- ★ Host companywide meetings and large-scale trainings
- ★ Broadcast to an unlimited audience

## ***Transform your conference rooms with Zoom Rooms***

- ★ Fraction of the cost of traditional video conference rooms
- ★ Perfect for any size room from the board room (big) to huddle rooms (small)
- ★ Create huddle rooms for small team brainstorming, meetings, and collaboration
- ★ Delightful user experience - one touch to start a meeting
- ★ Runs on off-the-shelf hardware

## ***Extend traditional H.323/SIP room systems to the cloud***

- ★ Leverage existing infrastructure investments
- ★ Intuitive user experience

## ***Why Zoom?***

Zoom is revolutionizing the way people communicate. We're uniquely positioned to deliver the world's best video conferencing solution because Zoom has the world's most talented team. Eric S. Yuan, our Founder and CEO, is a web conferencing industry leader who left WebEx in 2011 with an all-star engineering team to build the next generation of online video conferencing. Zoom's engineers have over 1,000 years of combined experience working on real-time collaboration software.

Today over 450,000 companies trust Zoom, and 94% of their IT organizations would recommend Zoom.



### **About Zoom**

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Linux, Chrome OS, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom's mission is to make video communications frictionless.

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