

Broaden Your Reach

Zoom Video Webinars are different than other webinar solutions because of the incredible quality and reliability of the experience. And you can have up to 50 interactive video participants and up to 10,000 viewers – no other provider offers this audience size or video capabilities. Seeing the presenters makes the world of difference in building personal connections, engagement and trust. Customers love Zoom’s ease of use, quality, scalability and affordably.

Features

- ★ **HD Video and Audio Conferencing:** Up to 50 live video panelists can share their webcam and interact with the audience
- ★ **Packages that scale:** Select 100, 500, 1000, 3000, 5000 or 10000 view-only attendees
- ★ **Unlimited audio:** VoIP and global dial-in (toll applies) for 54 countries
- ★ **Desktop/application sharing:** One-click HD screen sharing – even share videos with ease!
- ★ **Dual screen support:** Show panelists and presentation at same time
- ★ **Customized branding:** Add your logo and customize emails and registration forms
- ★ **Flexible registration options:** Approve registrations manually or automatically, or go registrationless
- ★ **Practice session:** Meet with other panelists to prep for your webinar
- ★ **Host Controls:** You can mute/unmute panelists, and promote attendees to panelist giving them audio & video capabilities for enhanced engagement
- ★ **Chat:** Private and group panelist chat (can be enabled for attendees too)
- ★ **Attendee Raise Hand:** Increase attendee engagement with a simple raised hand
- ★ **Polling:** Receive and share audience input
- ★ **Q&A dialog box:** Attendees ask questions with live or text answers
- ★ **Recording:** Record locally or in the cloud in MP4 or MP4A format, and promote to additional audiences
- ★ **Reporting:** Get reports on registrants, attendees, polling and Q&A for follow up
- ★ **Integrations:** Works with your CRM and marketing automation platforms
- ★ **Security:** End-to-end 256-bit AES encryption safeguards all log-in information and webinar session data

Premium Audio

Add integrated global toll-free telephone calling to your Webinars. You can select one or multiple countries (70 countries available) for premium toll-free audio.

Easy set-up and registration:

Customize and brand your emails and registration forms. Flexible registration management, and multiple integration options for your CRM systems.

Present with confidence:

Focus on your content, not the technology. Zoom is full-featured, simple and intuitive for presenters and attendees from any device including desktop, laptop, mobile devices, Zoom Rooms and H.323/SIP systems.

Give a better, more interactive experience:

Zoom’s video conferencing quality and reliability means everyone has a seamless experience. Unique multimedia and interactivity features lead to better sales.

Generate more leads:

Reach more people and grow your business with up to 10,000 attendees. Identify the hottest leads with reporting and analytics. Easily record your webinar and post it everywhere to build your market.

“Whether we’re running team meetings or presenting a webinar, we find Zoom to be intuitive and easy to use. This translates into less support needed from our staff and less frustration for our customers. The performance has been stellar at a fraction of the price of our old solution.”

Jeanne Pelletier | **COO, Beyond Indigo**

“Zoom calls always work - no matter what. So don’t be fooled by its low cost --- Zoom is a powerful collaboration service worthy of serious consideration. And for what its worth ... we use Zoom almost every day.”

Ira Weinstein | **Wainhouse Research**



About Zoom

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Linux, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom’s mission is to make video communications frictionless.

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