**ZOOM** Great Solutions Create Happiness

# Create Your Classroom in the Cloud

Over 5,600 educational institutions, including 88% of Top US Universities, use Zoom for virtual classrooms, online courses, group projects, TA hours, and more.

### Features

- ★ HD Video and Audio Conferencing: Up to 50 people can participate in your standard meeting (Large meetings scale to 500 participants)
- Desktop / Application Sharing: One-click HD screen sharing – even share videos with ease!
- Video Breakout Rooms: Create smaller teams to collaborate with and learn from one another, all within the same meeting or training session
- ★ Co-Annotation: Draw directly on the shared screen so that notations are visible to all attendees
- Recording of Meetings / Class Sessions: Save your session for students to watch later
- ★ Mobile Apps: iOS, Android & Blackberry
- ★ Closed Captioning: Ensure all guests can participate equally
- ★ Group Messaging: Send text and voice messages, files or images with class groups or individuals
- Dashboards / Management Tools: View information ranging from overall usage to live in-meeting data
- ★ LTI (Learning Tools Interoperability): Schedule meetings with you course activity (works with Moodle, Canvas, Desire2Learn and Blackboard)
- ★ **REST API:** Incorporate meetings into LMS, web applications and websites
- ★ Easy User Management and Single Sign-on: Use your .edu URL for single sign-on. Create SSO with SAML or OAuth. Easily manage users based on your domain names
- **Security:** Complete end-to-end 256-bit AES encryption

## **Optional Add-ons to Match Your Needs**

- ★ Video Webinars: Registration, reporting, Q&A, polling and more for up to 10,000 attendees
- ★ Zoom Rooms: Simplify classroom set up for video conferencing. Works on Mac, PC and Interactive Touchscreen displays
- ★ Zoom Room Connector: Interoperability to extend your H.323/SIP systems to the cloud
- ★ Zoom Meeting Connector: Hybrid Cloud Service to run meetings on-premise. Meetings are scheduled in the public cloud, while meeting traffic stays in your campus network
- ★ Premium Audio: Zoom includes VoIP and global dial-in. Add integrated global toll-free telephone calling or use your own 3rd party audio provider

## Focus on educating, not the technology:

Zooms makes collaborating with other educators and administrators easy. It will allow your school to expand its impact across geographies to reach more students and offer new learning opportunities by including guest lecturers from literally anywhere.

### Maximize your technology investment:

Zoom offers the best video, audio and screen sharing solution for educators at extremely affordable pricing.

## Dont take it from us. Take it from them:

TechValidate Surveyed 650 Zoom education customers:

#### Zoom vs. Competitors

Quality 95% of Respondants Rank Zoom as Superior

Reliability 95% Superior Ease of Use / Deployment 95% Superior

Customer Service 90% Superior

Collaboration Feature Set 89% Superior

"Zoom has allowed online learning programs to be more successfully deployed when compared to competing products. The video quality of Zoom allows all remote participants to better see the faces of their classmates while easily integrating content sharing, breakouts and annotation."

#### Tim O'Neil | IT Director, Brandeis University

#### About Zoom

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Linux, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom's mission is to make video communications frictionless.

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