



Cloud Video Conferencing



Group Instant Messaging



Video Webinars



Zoom Rooms



H.323/SIP Interoperability

Zoom makes communication with prospects, employees, partners and customers easier than ever. With Zoom's high quality video and audio conferencing, you can collaborate with colleagues, give presentations, perform product demonstrations, and deliver companywide messages to up to 3,000 attendees.

## Get work done in online meetings made easy with high quality video and audio conferencing

- ✓ 50 interactive video participants (add-ons for larger meetings available)
- ✓ Participants join from mobile, tablet, desktop, H.323/SIP room systems, telephone, and Zoom Rooms
- ✓ Audio options for attendees (VoIP, Call-In, Call-Out, and Global Toll-Free available)
- ✓ Share any content, including video clips with audio
- ✓ Video Breakout Rooms for small group work
- ✓ Record your meetings – local or cloud, MP4 and M4A
- ✓ Personal meeting URL
- ✓ Works with Skype for Business and Slack
- ✓ Mobile apps that allow you to schedule, start, or join a meeting – even present content from your phone or tablet
- ✓ Completely secure with end-to-end encryption

### Key Benefits

- ★ Collaborate with anyone, anywhere
- ★ Easy to use and manage
- ★ Amazing quality and reliability
- ★ Reduce travel and operational costs
- ★ Boost sales with better customer and prospect interactions
- ★ Save with lowest industry prices, including more users and built-in audio conferencing

## Stay connected with Instant Messaging and Presence

- ✓ Mobile and desktop meeting client with presence and instant messaging (IM)
- ✓ Push-to-talk voice messaging
- ✓ File sharing
- ✓ Switch to video and audio conference with one touch

### Key Benefits

- ★ Find the right people, see if they are available and on which device, and collaborate using your preferred method.

## Grow your business with Webinars

- ✓ Up to 50 interactive video participants or 3,000 webinar viewers can join
- ✓ Q&A dialog box with live or text answers
- ✓ Polling for instant feedback
- ✓ Registration and post-webinar reporting

### Key Benefits

- ★ Reach and qualify more prospects
- ★ Host companywide meetings and large-scale trainings

## Extend traditional H.323/SIP room systems to the cloud

- ✓ Enable H.323/SIP room systems to communicate with desktop, tablet, and mobile devices
- ✓ Interoperates with many legacy endpoints including Polycom, Cisco, Lifesize, and others
- ✓ Support H.264, H.239, H.235, and G.722 protocols
- ✓ Connect multiple H.323/SIP endpoints or MCU bridges
- ✓ Cloud-based or on-premise (VM) room connector
- ✓ Up to 200 video participants or 3,000 view-only attendees
- ✓ Computer VoIP audio, telephone dial-in, or Call-Me
- ✓ Multi screen support for content and video streams
- ✓ Active speaker or gallery video layout

### Key Benefits

- ★ Leverage existing infrastructure investments
- ★ Intuitive user experience
- ★ Flexible deployments

## Transform your conference rooms with Zoom Rooms

- ✓ The first SDVC (Software-Defined Video Conferencing) solution simply sync or connect your iPad with your PC or Mac device, monitor, USB camera, and speakerphone. Install the Zoom Rooms application and one tap starts a meeting
- ✓ Wireless screen sharing from computer or mobile devices. Also supports AirPlay mirroring and wired HDMI content sharing
- ✓ Supports BYOD - participants can join from desktops, laptops, mobile devices, telephones, traditional room systems, and Zoom Rooms

### Key Benefits

- ★ Fraction of the cost of traditional video conference rooms
- ★ Perfect for any size room the board room (big) to huddle rooms (small)
- ★ Create huddle rooms for small team brainstorming, meetings, and collaboration
- ★ Delightful user experience

## Why Zoom?

Zoom is revolutionizing the way people communicate, and we're uniquely positioned to deliver the the world's best video conferencing solution because Zoom has the world's most talented team. Eric Yuan, our Founder and CEO, is a web conferencing industry leader who left WebEx in 2011 with an all star engineering team to build the next generation of online video conferencing. Zoom's engineers have over 900 years of combined experience working on real-time collaboration software.

Today over 200,000 companies trust Zoom, and 94% of their IT organizations would recommend Zoom.

### About Zoom

Zoom unifies cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. Our solution offers the best video, audio, and wireless screen-sharing experience across Windows, Mac, Linux, iOS, Android, BlackBerry, Zoom Rooms, and H.323/SIP room systems. Founded in 2011, Zoom's mission is to make video communications frictionless.

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**Website**  
<https://zoom.us>