Ten Ways to Enhance Distance Learning

Nick Chong
nick.chong@zoom.us
The Cloud Meeting Company

1980's
Telephone Conferencing

1990's
Hardware Video Conferencing

2000's
Online Meetings

2014 Cloud Meetings
Cloud Video Conferencing
Group Collaboration
Simple Online Meetings
1. Borderless Classroom

Next-Gen Online Learning

- Synchronous + Asynchronous
- Real-time + Recorded Content
- Real-time + Recorded Video
- Group Chat

Scalable + Full-featured + Cost-effective
2. Mobilized Experience

*Next-Gen Hybrid Classrooms*

- Transform Any Classroom
- Local and Remote Students
- Mobile-enabled
- Fully Interactive

Desktop + H.323/SIP + Mobile + Telephones
3. Bring In Experts

Guest Lectures

- In the Classroom
- At Conferences
- During Special Events

HD Quality + One-click Join + Desktop or Mobile
4. After Hours Help

Virtual Office Hours

- Ad-Hoc or Scheduled Appts
- Screen Sharing
- Remote Control
- Group Chat

Flexible + Hassle-Free
5. Learning **Together**

*Study Groups and Team Projects*

- Screen Sharing
- Co-Annotation
- Recording
6. Broaden Your Audience

Zoom Video Webinar

- Up to 3,000 Viewers
- Up to 25 Panelists
- Q&A, Raise Hand

MOOC + Graduation Broadcasts + Multi-campus Events
7. See The World

Virtual Fieldtrips, Remote Training

Remote Destinations + Medical Education Outreach
8. Administrative Collaboration

ZoomPresence

Easy Set Up + Instant Meetings + Content Sharing
9. Career Services

Connect Students to Their Future

Resume Workshops + Interviews + Alumni Networking
10. Imagine **The Possibilities**

- Foreign Language Instruction
- Sign Language Classes
- Toastmasters
- Research Collaboration
- Organization and Planning
- And more …
## Why Zoom?

<table>
<thead>
<tr>
<th>Quality</th>
<th>Zoom</th>
<th>Other Online Meeting Solutions</th>
<th>Other Video Conferencing Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ease of use</td>
<td>Best</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Video quality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Screen sharing quality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audio quality</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Features</th>
<th>Zoom</th>
<th>Other Online Meeting Solutions</th>
<th>Other Video Conferencing Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Desktop/mobile screen sharing</td>
<td>First</td>
<td>Expensive</td>
<td>Very Expensive</td>
</tr>
<tr>
<td>Desktop/mobile co-annotation</td>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Desktop/mobile group messaging</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share computer audio</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MP4 or M4A recording</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference-room ready</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pricing</th>
<th>Zoom</th>
<th>Other Online Meeting Solutions</th>
<th>Other Video Conferencing Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global teleconferencing</td>
<td>Free</td>
<td>Expensive</td>
<td>Very Expensive</td>
</tr>
<tr>
<td>On-premise option</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2,000+ Schools
Thank You!