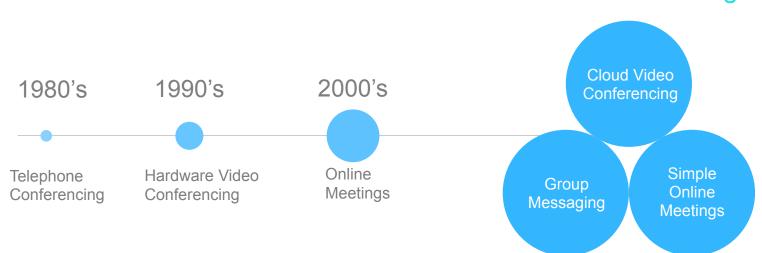
The Cloud Meeting Company

Nick Chong Head of Product Marketing nick.chong@zoom.us



ZOO

The Cloud Meeting Company

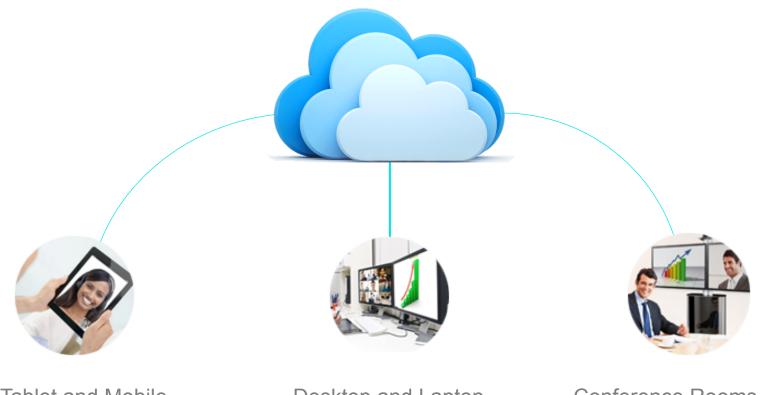


2014 Cloud Meetings

Upgrade Your Meetings



Zoom Cloud Meetings



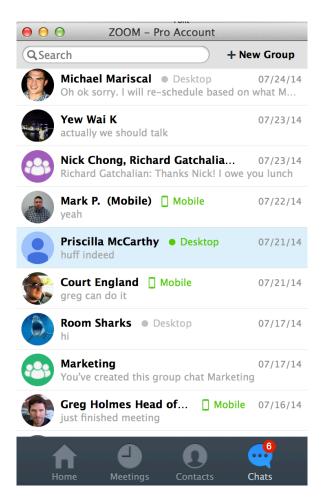


Tablet and Mobile

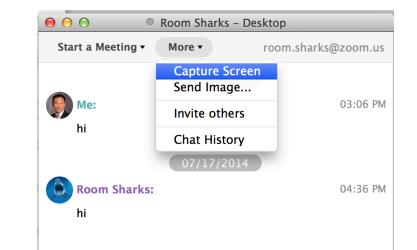
Desktop and Laptop

Conference Rooms

Group Messaging



Love Your Messages



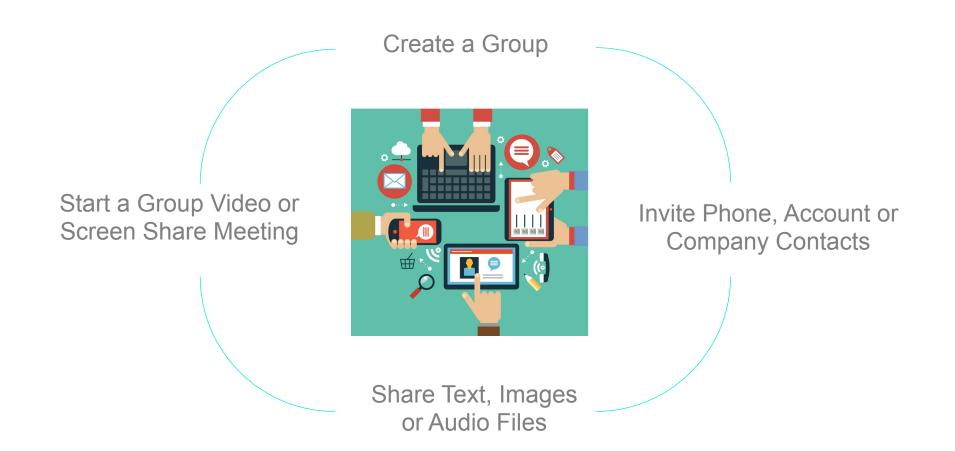
What is Group Messaging?

Send Text, Images, and Audio Files Instantly On Desktop, Laptop, Tablet and Mobile Devices





How it Works?





Create Groups

●	lew Group Chat		
Group Name: Engineering Group		Group Members	1
Q		Nick Chong (Admin)	Desktop 鱼
O Scharlie li	Mobile		
🔿 🎡 Court England	Mobile		
🔿 豰 Daniel Barragan	Mobile		
🔿 📷 Deal Go	Mobile		
🔿 👩 Eric Yuan	Mobile		
🔿 🧭 Flyer Li	Mobile		
Create Group Cancel			

- Start from desktop, tablet or mobile device
- Create a group chat
- Add phone, account or company contacts
- Start an instant conversation



Invite Contacts



- Search and invite any contacts
- Enable phone matching lists phone contacts running Zoom
- Contacts under User
 Management lists as co-workers
- Contacts with company domain lists as company contacts

Send Group Messages



- Presence status (available/busy and desktop/mobile)
- Send instant text messages
- Insert images on desktop or mobile
- Push-to-talk on smartphones

Start Group Meetings



- Start an instant group meeting
- Auto call-out to group members
- Video or screen-sharing on desktop or mobile
- $\circ\,$ Annotate, save image and share

Cross Platform Support







Windows

Mac OS and iOS

Android



SUMMARY



- Quality matters
- Simplicity and ease-of-use
- Messaging across platforms
- \circ Security
- Exceptional affordability



THANK YOU!

