

THE CLOUD MEETING COMPANY

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THE CLOUD MEETING COMPANY

2014 Cloud Meetings

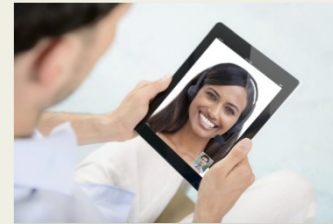


CLOUD MEETINGS

Quality | Simplicity | Affordability



Desktop and Laptop



Tablet and Mobile



Room Systems

INNOVATIONS



1st

3-in-1 Cloud Meeting Platform



1st

Mobile Screen Sharing



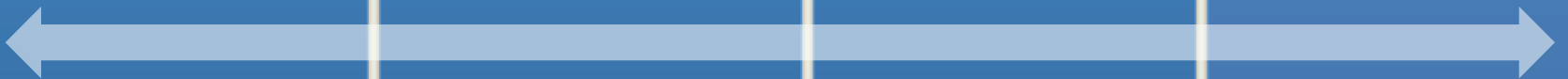
1st

Hybrid Cloud Service



1st

Cloud Room Connector



3-IN-1 CLOUD MEETINGS

Cloud Video Conferencing

- Up to 100 video participants
- HD video and HD voice
- One-click start or join
- Dynamic voice detection
- Full screen, gallery view
- Dual-stream, dual-screen



3-IN-1 CLOUD MEETINGS

Cloud Video Conferencing

Desktop



Tablet and Mobile



Room Systems



Telephone



3-IN-1 CLOUD MEETINGS

Room Systems

- Software-based room systems
- Full video, web, audio and collaboration
- Off-the-shelf components: HDTV, HD webcam, speakerphone and Mac/PC
- Easy and fast setup



- Traditional hardware-based room systems
- H.323/SIP support via Room Connector
- Easy dial to connect
- Active speaker, gallery view

3-IN-1 CLOUD MEETINGS

Simple Online Meetings



- High quality screen sharing
- Instant or scheduled meetings
- MP4 and M4A recording
- Mouse and keyboard control
- Annotations
- Private or group chat
- Host controls

3-IN-1 CLOUD MEETINGS

Simple Online Meetings

Personal
Meeting ID



Recurring
Meeting ID



Room
Meeting ID



3-IN-1 CLOUD MEETINGS

Simple Online Meetings

Active Speaker
(MP4 Recording)



Gallery View
(MP4 Recording)



Content Sharing with
Active Speaker
(MP4 Recording)



Audio (M4A
Recording)



3-IN-1 CLOUD MEETINGS

Mobile Collaboration: Tablets



- Start or join meeting
- Instant or scheduled meetings
- Screen-sharing
- Take mouse/keyboard control
- Annotations
- Whiteboard

3-IN-1 CLOUD MEETINGS

Mobile Collaboration: Phones



- Start or join
- Instant or scheduled meetings
- Screen-sharing
- Contacts integration
- Annotations
- Group Messaging

3-IN-1 CLOUD MEETINGS

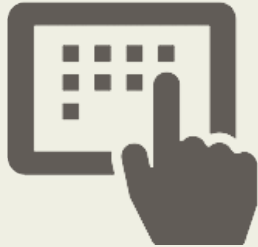
Mobile: Group Messaging



- Easy group messaging with phone contacts
- Multiple workgroups for online and offline messaging
- Send message, photo and audio files
- Message notifications

3-IN-1 CLOUD MEETINGS

Advanced Options



Administration

- User Management
- Managed domains
- Single sign-on
- Company branding
- Custom email invites
- Reporting



Connection

- On-premise meeting connector
- On-premise telephony connector
- Toll-free phone numbers



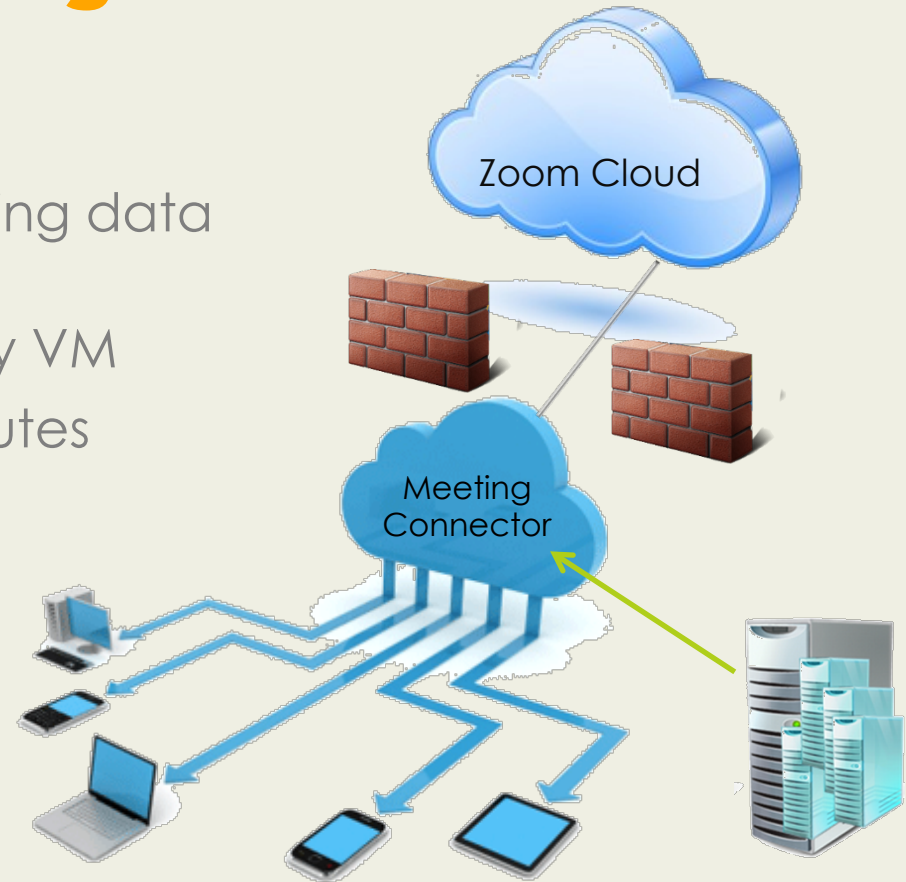
Integration

- REST API
- LTI Integration

ADVANCED OPTIONS

On-Premise Meeting Connector

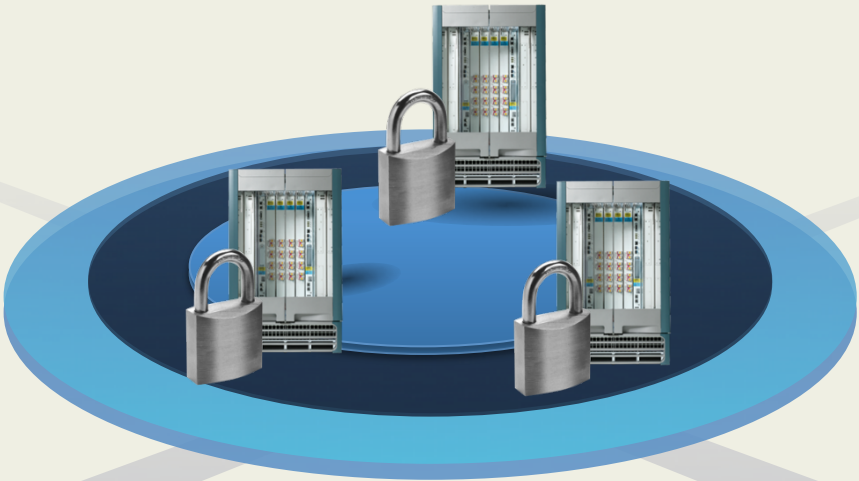
- Video, voice and content sharing data on your private cloud
- Meeting connector runs on any VM
- Scalable, add capacity in minutes
- Local high-availability
- Instant global service backup



SECURITY



Role-based user/SSO security



Multi-media Routers



Communications security



Meetings security



Meeting Connector security

BUSINESS MODEL



Basic

Free

Full-Featured

- Unlimited minutes for 1-to-1
- 40 minutes for up to 25



Pro

\$9.99/mo

Unlimited Meetings

- Per host
- Unlimited minutes
- Up to 25
- User management
- Reporting



Business

As low as \$7.99/mo

Built For Teams

- 10, 50, 100 hosts
- Unlimited minutes
- Up to 25
- User management
- Reporting
- Meeting connector
- Single sign-on
- Company branding
- Custom emails
- Rest API

WHY ZOOM IS BETTER



Other Web Conferencing Solutions

Other Video Conferencing Solutions

Quality

- Ease of use
- Video quality
- Screen sharing quality
- Audio quality

Best

Features

- iPad and iPhone screen sharing
- iPad whiteboarding
- Share computer audio
- MP4 or M4A recording
- Conference-room ready

First

None

None

Pricing

- Global teleconferencing
- On-premise option

Free

Expensive

Very Expensive

15,000+ CUSTOMERS



Lookout



STANFORD
CONTINUING STUDIES

Bank of
Tennessee *Don't Worry,
Bank Happy.*



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STATE BAR
OF WISCONSIN

proofpoint?



SUMMARY



- Quality matters
- Simplicity and ease-of-use
- Innovating for productivity and end-user experience
- Security
- Exceptional affordability

THANK YOU