

THE CLOUD MEETING COMPANY



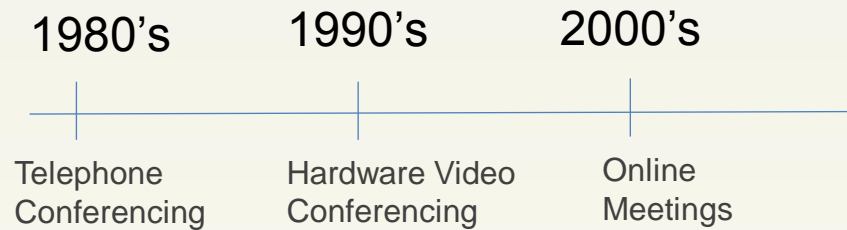
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UNIFIED MEETING EXPERIENCE

2014 Cloud Meetings



THE CLOUD MEETING COMPANY

Quality | Simplicity | Affordability



Desktop and Laptop



Tablet and Mobile



Room Systems

INNOVATIONS



1st

3-in-1 Cloud Meeting Platform



1st

Mobile Screen Sharing



1st

Hybrid Cloud Service



1st

Hybrid Room Connector



3-IN-1 CLOUD MEETINGS

Cloud Video Conferencing

- Up to 25 or 100 attendees
- HD video and HD voice
- One-click start or join
- Dynamic voice detection
- Full screen, gallery view
- Dual-stream, dual-screen



3-IN-1 CLOUD MEETINGS

Cloud Video Conferencing

Desktop



Tablet and Mobile



Room Systems



PSTN Dial-up



3-IN-1 CLOUD MEETINGS

Room Systems

- Software-based room systems
- Full features
- Display + USB camera + USB/BT mic + PC/Mac
- Non USB camera + capture card



- Traditional hardware-based room systems
- H.323/SIP support via Room Connector
- Join before host
- Active speaker, gallery view
- MCU support

3-IN-1 CLOUD MEETINGS

Simple Online Meetings



- High quality screen sharing
- Instant or scheduled meetings
- MP4 or M4A recording
- Mouse and keyboard control
- Annotations
- Private or group chat
- Host controls

3-IN-1 CLOUD MEETINGS

Simple Online Meetings

Personal
Meeting ID



Room
Meeting ID



Recurring
Meeting ID



3-IN-1 CLOUD MEETINGS

Simple Online Meetings

Active Speaker
(MP4 Recording)



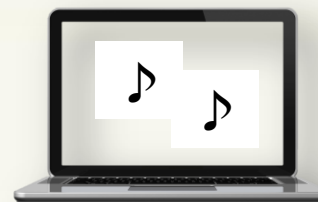
Gallery View
(MP4 Recording)



Content Sharing
with Active Speaker
(MP4 Recording)



Audio (M4A Recording)



3-IN-1 CLOUD MEETINGS

Mobile Collaboration: Tablets



- Start or join meeting
- Instant or scheduled meetings
- Screen-sharing
- Take mouse/keyboard control
- Annotations
- Whiteboard

3-IN-1 CLOUD MEETINGS

Mobile Collaboration: Phones



- Start or join
- Instant or scheduled meetings
- Screen-sharing
- Contacts integration
- Annotations
- Group Messaging

3-IN-1 CLOUD MEETINGS

Mobile : Group Messaging



- Easy group messaging with phone contacts
- Multiple workgroups for online and offline messaging
- Send message, photo and audio files
- Message notifications

3-IN-1 CLOUD MEETINGS

Advanced Options



Administration

- User Management
- Managed domains
- Single sign-on
- Company branding
- Custom email invites
- Reporting



Connection

- On-premise meeting connector
- Tool-free phone numbers



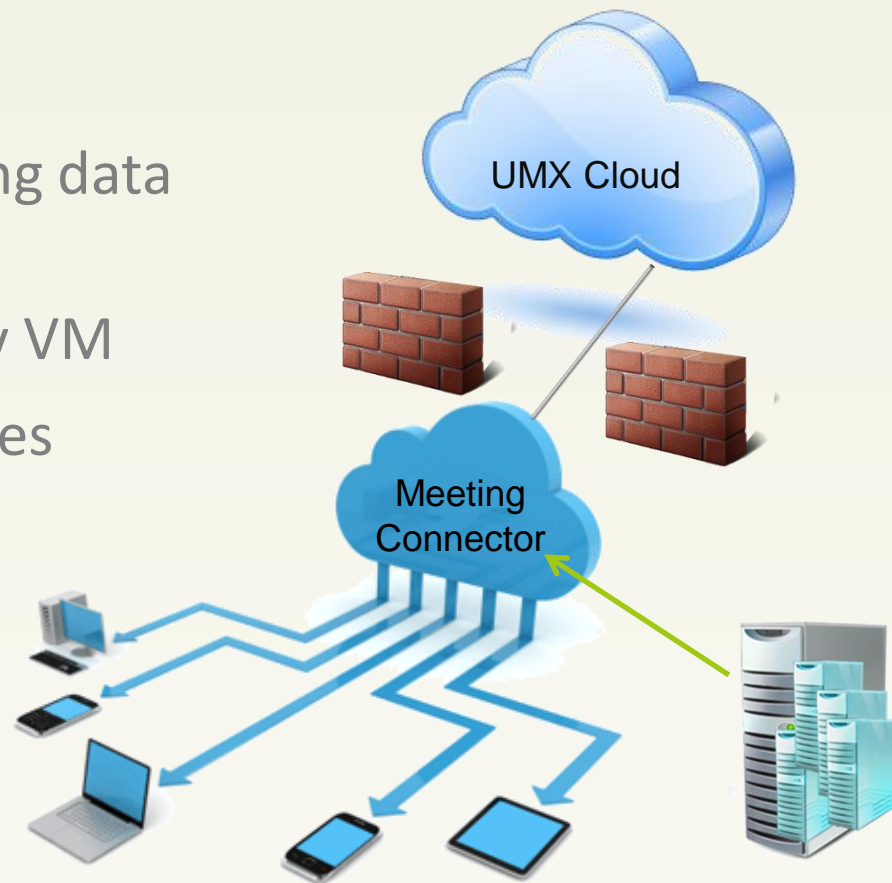
Integration

- REST API
- LTI Integration

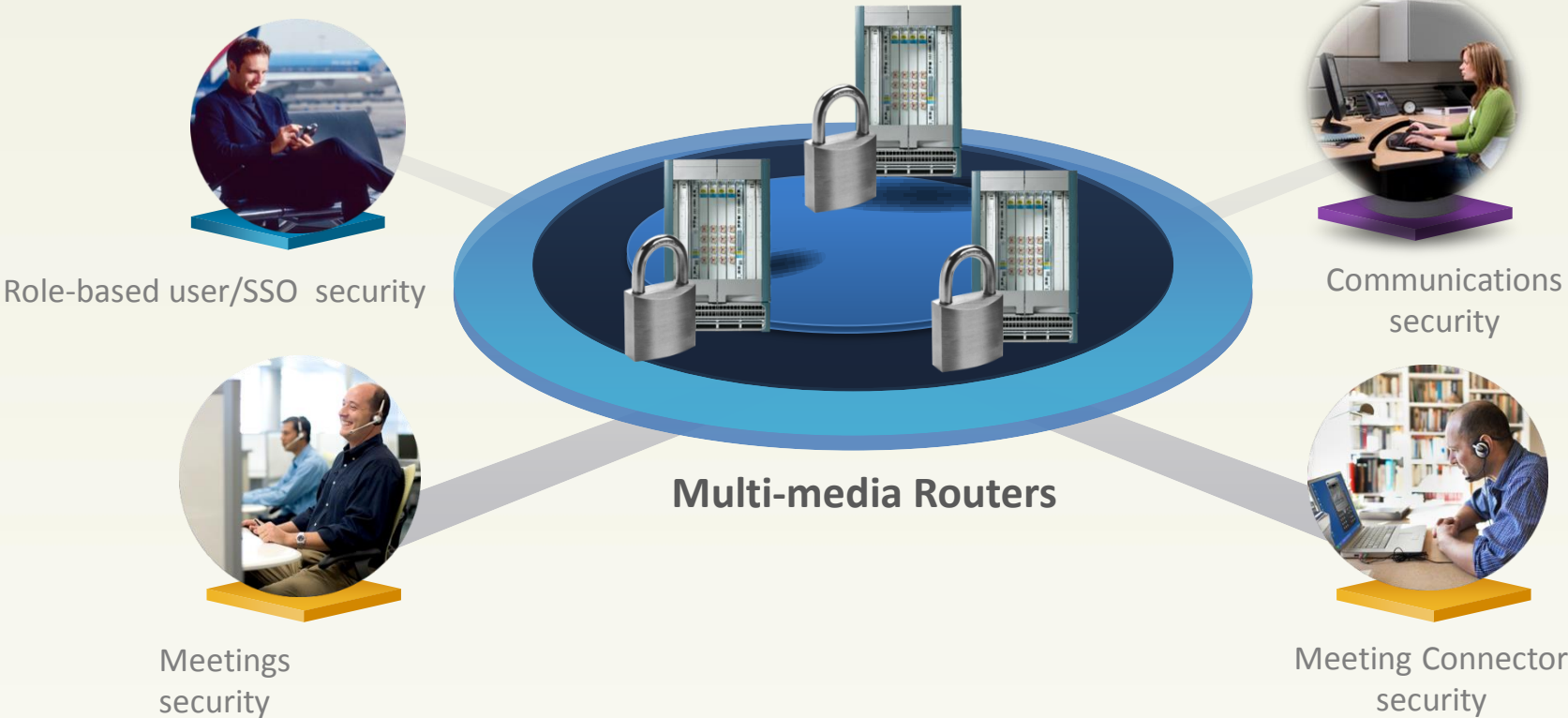
ADVANCED OPTIONS

On-Premise Meeting Connector

- Video, voice and content sharing data on private cloud
- Meeting connector runs on any VM
- Scalable, add capacity in minutes
- Local high-availability
- Instant global service backup



SECURITY



BUSINESS MODEL



Basic

Free

Full-Featured

- Unlimited minutes for 1-to-1
- 40 minutes for up to 25



Pro

\$9.99/mo

Unlimited Meetings

- Per host
- Unlimited minutes
- Up to 25
- User management
- Reporting



Business

As low as \$7.99/mo

Built For Teams

- 10, 50, 100 hosts
- Unlimited minutes
- Up to 25
- User management
- Reporting
- Meeting connector
- Single sign-on
- Company branding
- Custom emails
- Rest API

zoom

The Cloud Meeting Company




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THE CLOUD MEETING COMPANY

		Other Web Conferencing Solutions	Other Video Conferencing Solutions
Quality Ease of use Video quality Screen sharing quality Audio quality	Best		
Features iPad and iPhone screen sharing iPad whiteboarding Share computer audio MP4 or M4A recording Conference-room ready	First	None	None
Pricing Global teleconferencing On-premise option	Free	Expensive	Very Expensive

5000+ BUSINESSES USE ZOOM



Lookout



Bank of Tennessee *Don't Worry, Bank Happy.*



proofpoint?



RingCentral
YOUR PHONE SYSTEM. EVERYWHERE



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SUMMARY



- Quality matters
- Simplicity and ease-of-use
- Innovating for productivity and end-user experience
- Security
- Exceptional affordability

THANK YOU

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Unified Meeting Experience

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