The Cloud Meeting Company

zoom

Cloud Meetings

2015 Cloud Meetings

1980's
Telephone Conferencing

1990's
Hardware Video Conferencing

2000's
Online Meetings

Cloud Video Conferencing

Group Messaging

Simple Online Meetings

zoom

Cloud Meetings

Tablet and Mobile

Desktop and Laptop
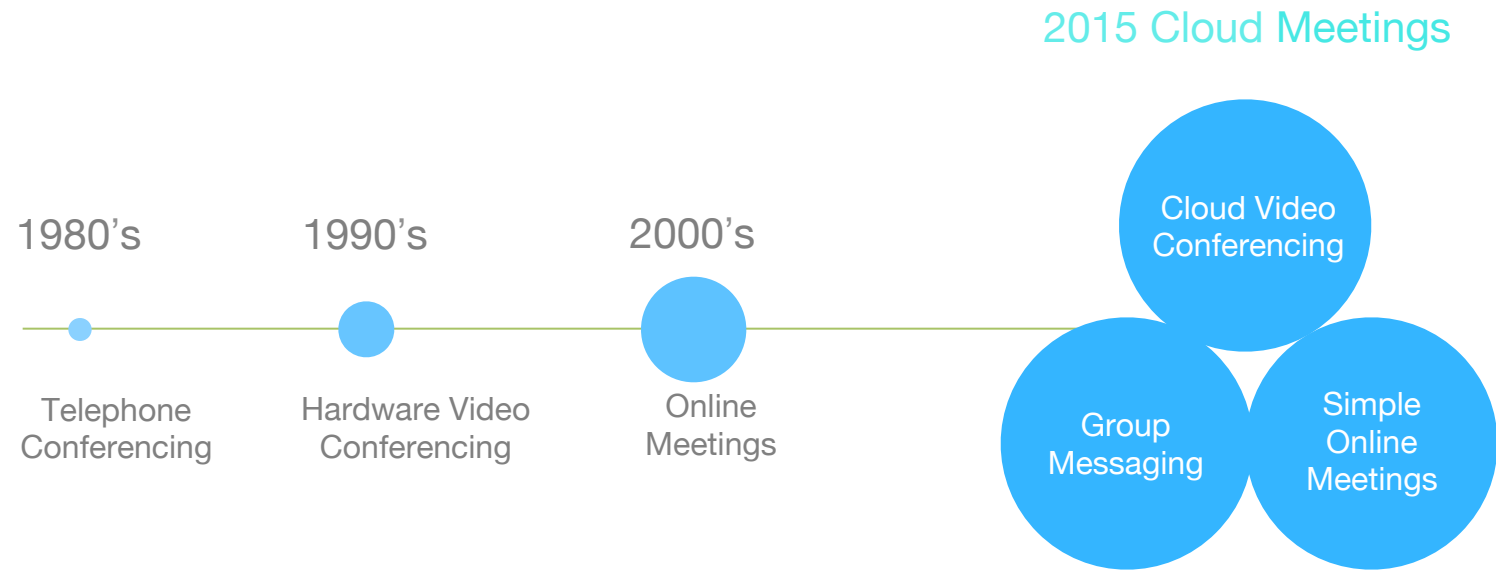
Conference Rooms
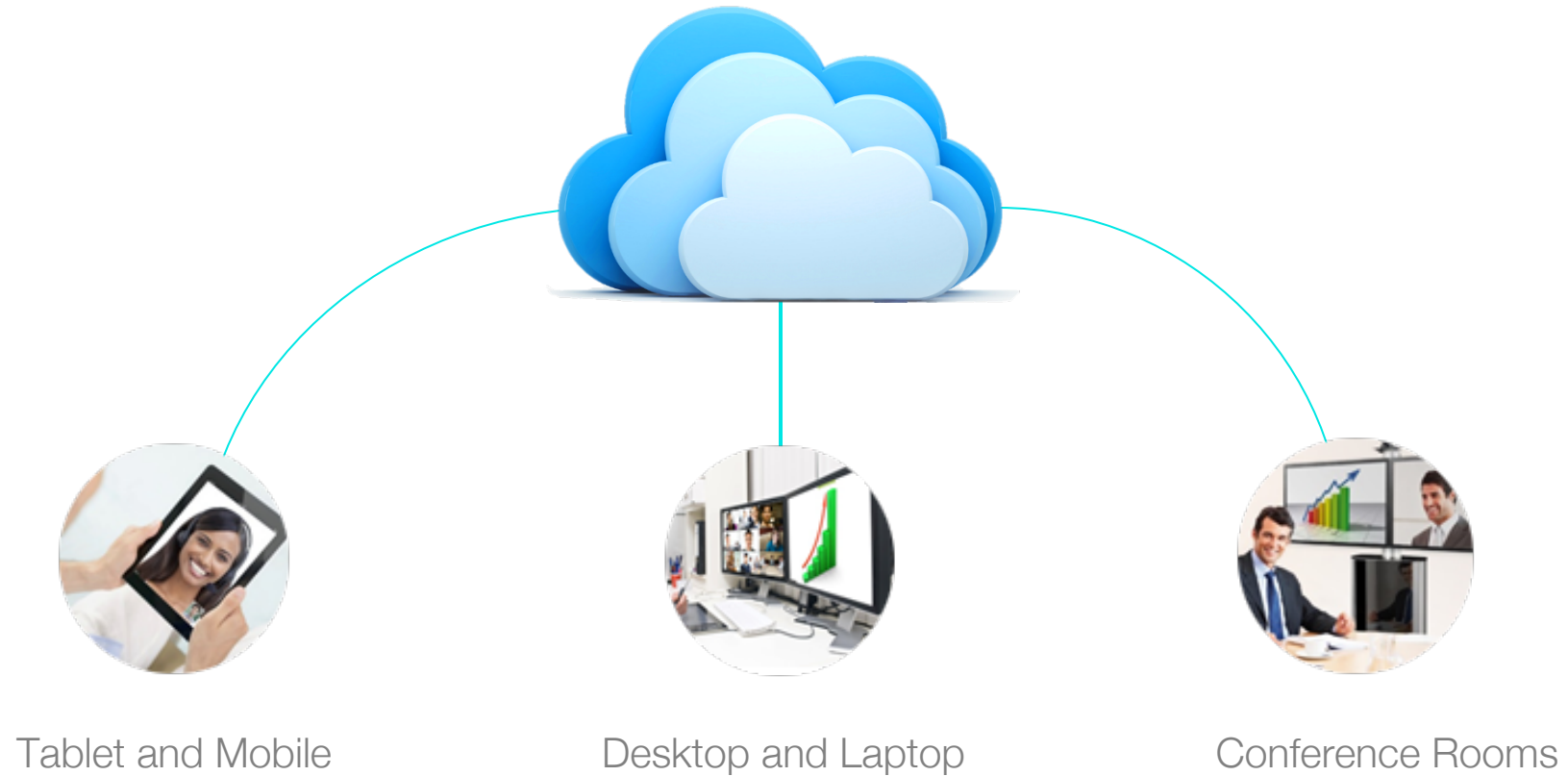
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Innovations

1st

3-in-1 Cloud
Meeting
Platform

1st

Mobile
Screen
Sharing

1st

Hybrid
Cloud
Service

1st

Zoom Room
Room System

zoom

3-in-1 Cloud Meetings

Cloud Video Conferencing

- Up to 200 video participants
- HD video and HD voice
- One-click start or join
- Dynamic voice detection
- Full screen, gallery view
- Dual-stream, dual-screen

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3-in-1 Cloud Meetings
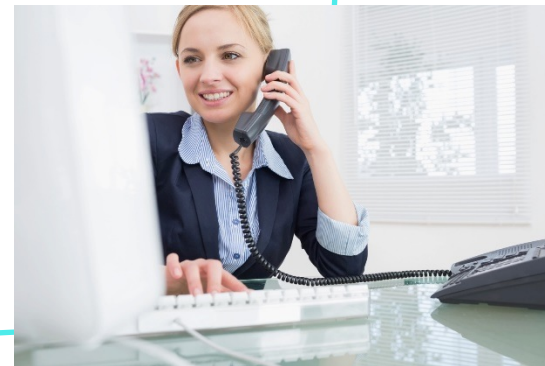## Any Device, Any Where

Desktop and Laptop

Tablet and Mobile

Room Systems (Zoom Rooms & H.323/SIP)

Telephone (Call-in & Call-out)

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3-in-1 Cloud Meetings
Zoom Rooms Conference Room System

Q4 Revenue Growth

- Simplicity with Mac and iPad
- Multi-screen video and screen sharing
- One-tap meeting with rooms or contacts
- Google and Outlook calendar integration

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3-in-1 Cloud Meetings
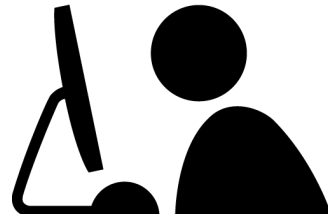## H.323/SIP Room Systems

- Traditional hardware-based room systems
- H.323/SIP support via Room Connector
- H.239 dual screen and H.235 support
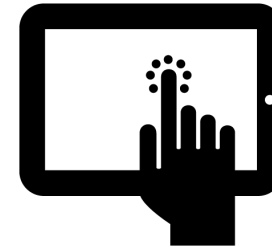- Active speaker or gallery view

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3-in-1 Cloud Meetings
Advanced Features

Attendee Options

- Pin 1 or 2 speakers
- Dual monitor support
- Private and group chat
- Raise hand

Host Options

- Meeting controls
- Spotlight speaker
- Attendee on-hold
- Feature controls

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3-in-1 Cloud Meetings

Simple Online Meetings

- Instant or scheduled meetings
- Chrome and Outlook plugins
- Attendee join options
- Host controls
- Private or group chat
- MP4 and M4A recording

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3-in-1 Cloud Meetings
MP4 Recording

Active Speaker
(MP4 Recording)

Gallery View
(MP4 Recording)

Content Sharing with
Active Speaker
(MP4 Recording)

Q4 Revenue Growth

Audio
(M4A Recording)

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3-in-1 Cloud Meetings

Video Webinar

Meetings

Video Webinars

25 2-Way
Attendees

100 2-Way
Attendees

200 2-Way
Attendees
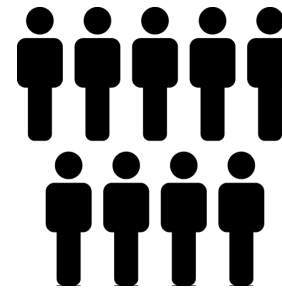
100 1-Way
Attendees

500 1-Way
Attendees

1000 1-Way
Attendees

3000 1-Way
Attendees

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3-in-1 Cloud Meetings
Video Webinar

- Registration portal
- Up to 25 panelists, 3000 view-only attendees
- Join from Mac, PC, tablet, smartphones, telephones, and room systems
- Video and text Q&A
- Webinar reports

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3-in-1 Cloud Meetings
Group Collaboration

- PC, Mac, tablet, and smartphone
- High quality screen sharing
- Annotation and co-annotation
- Whiteboard
- Mouse and keyboard control
- Group messaging

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3-in-1 Cloud Meetings
Powerful Screen Sharing

1. Mac and PC
Screen share desktop, window, and video clip with audio

2. PC
Screen share iPad/iPhone apps and office documents via Airplay

4. Android Tablet and Phone
Share photos, web, cloud documents and Android apps

3. iOS Tablet and Phone
Screen share photos, web, and cloud, Box, and Dropbox documents

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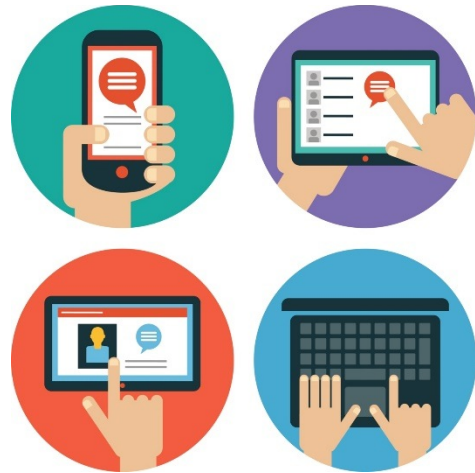
3-in-1 Cloud Meetings
Annotation and Co-Annotation

- Mac, PC, iPad, and iPhone
- Annotate on shared screen
- iPad whiteboard
- Lines, shapes, spotlight, etc.
- Co-annotate
- Save as image and share

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3-in-1 Cloud Meetings
Group Messaging

- Mac, PC, tablet, and smartphones
- XMPP/IM with presence status
- Multiple groups for online and offline messaging
- Send messages, links, and images
- Push-to-talk on smartphones
- Search phone, account, or company contacts

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3-in-1 Cloud Meetings
Advanced Admin Options

Administration

- User Management
- Managed domains
- Single sign-on
- Company branding
- Custom email invites
- Reporting

Connection

- On-premise meeting connector
- On-premise room connector
- On-premise telephony connector
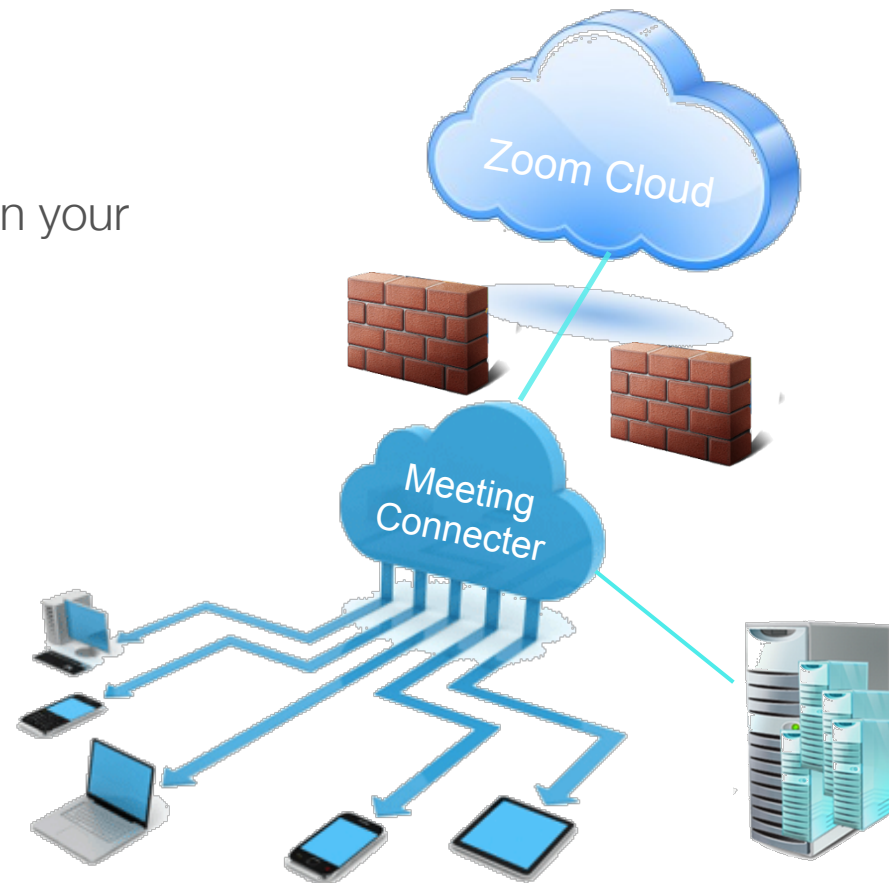- Toll-free, premium, and call-out audio options

Integration

- REST API
- Mobile SDK
- LTI Integration

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3-in-1 Cloud Meetings
Advanced Admin Options

- Video, voice, and content sharing data on your private cloud
- Meeting connector runs on any VM
- Scalable – add capacity in minutes
- Local high-availability
- Instant global service backup

Zoom Cloud

Meeting Connecter

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3-in-1 Cloud Meetings
Security

Role-based
user/SSO security

Communications security

Multi-Media Routers

Meetings security

Meeting Connector security

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Plans and Pricing

Basic

Free

Full-Featured

- Unlimited minutes for 1-to-1
- 40 minutes for up to 25

Pro

$9.99/mo

Unlimited Meetings

- Per host
- Unlimited minutes
- Up to 25
- User management
- Reporting

Business

$14.99/mo

Built To Scale

- 10, 50, 100, 200 hosts
- Unlimited minutes
- Up to 25
- User management
- Reporting
- Meeting connector
- Single sign-on
- Company branding
- Custom emails
- Rest API

Add-Ons

Value Options

- Large Meeting
- Room Connector
- Premium Audio
- Video Webinar
- Zoom Rooms

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Why Zoom Is Better?

	Zoom	Other Online Meeting Solutions	Other Video Conferencing Solutions
Quality Ease of use Video quality Screen sharing quality Audio quality	*Best*		
Features Group messaging with push-to-talk Mobile collaboration with co-annotation iPhone and iPad screen sharing Share computer audio MP4 or M4A recording Zoom Rooms room system Native H.323/SIP endpoint integration	*First*	None	None
Pricing Global teleconferencing On-premise option	*Free*	Expensive	Very Expensive

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65,000+ Customers

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Summary

- Quality matters

- Simplicity and ease-of-use

- Innovating for productivity and end-user experience

- Security

- Exceptional affordability

Thank You!