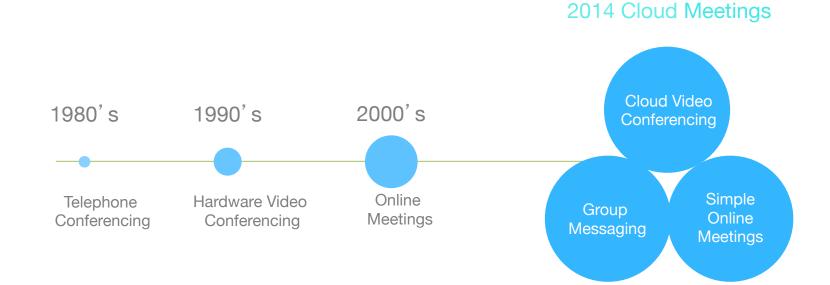
The Cloud Meeting Company

Nick Chong Head of Product Marketing nick.chong@zoom.us





Cloud Meetings









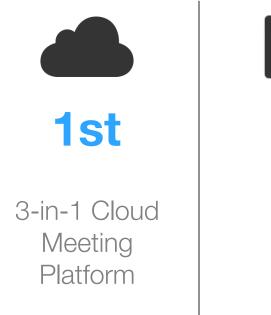
Tablet and Mobile

Desktop and Laptop

Conference Rooms



Innovations





1st

Mobile Screen Sharing



Hybrid Cloud Service



1st

ZoomPresence Room System



3-in-1 Cloud Meetings Cloud Video Conferencing



- Up to 200 video participants
- HD video and HD voice
- One-click start or join
- Dynamic voice detection
- Full screen, gallery view
- Dual-stream, dual-screen

zoom

3-in-1 Cloud Meetings Any Device, Any Where

Desktop and Laptop

Room Systems

H.323/SIP)

(ZoomPresence &



Tablet and Mobile

Telephone (Call-in & Call-out)



3-in-1 Cloud Meetings ZoomPresence Room System



- Simplicity with Mac and iPad
- Multi-screen video and screen sharing
- One-tap meeting with rooms or contacts
- Google and Outlook calendar integration

3-in-1 Cloud Meetings H.323/SIP Room Systems



- Traditional hardware-based room systems
- H.323/SIP support via Room Connector
- H.239 dual screen and H.235 support
- Active speaker or gallery view



3-in-1 Cloud Meetings Advanced Features



Attendee Options

- Pin 1 or 2 speakers
- Dual monitor support
- Private and group chat
- Raise hand



Host Options

- Meeting controls
- Spotlight speaker
- Attendee on-hold
- Feature controls

3-in-1 Cloud Meetings Simple Online Meetings



- Instant or scheduled meetings
- Chrome and Outlook plugins
- Attendee join options
- Host controls
- Private or group chat
- MP4 and M4A recording

3-in-1 Cloud Meetings MP4 Recording

Active Speaker (MP4 Recording)





Gallery View (MP4 Recording)

Content Sharing with Active Speaker (MP4 Recording)





Audio (M4A Recording)



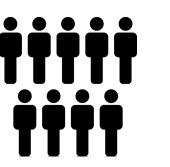
3-in-1 Cloud Meetings Video Webinar

Meetings

25 2-Way Attendees 100 2-Way Attendees

200 2-Way Attendees





100 1-Way Attendees

Video Webinars

500 1-Way Attendees

1000 1-Way Attendees 3000 1-Way Attendees



3-in-1 Cloud Meetings Video Webinar



- Registration portal
- Up to 25 panelists, 3000 view-only attendees

ZOC

- Join from Mac, PC, tablet, smartphones, telephones, and room systems
- Video and text Q&A
- Webinar reports

3-in-1 Cloud Meetings Group Collaboration



- PC, Mac, tablet, and smartphone
- High quality screen sharing
- Annotation and co-annotation
- Whiteboard
- Mouse and keyboard control

ZOC

• Group messaging

3-in-1 Cloud Meetings Powerful Screen Sharing



4. Android Tablet and Phone Share photos, web, and cloud documents

3. iOS Tablet and Phone

Screen share photos, web, and cloud, Box, and Dropbox documents

3-in-1 Cloud Meetings Annotation and Co-Annotation



- Mac, PC, iPad, and iPhone
- Annotate on shared screen
- iPad whiteboard
- Lines, shapes, spotlight, etc.

- Co-annotate
- Save as image and share

3-in-1 Cloud Meetings Group Messaging



- Mac, PC, tablet, and smartphones
- XMPP/IM with presence status
- Multiple groups for online and offline
 messaging
- Send messages, links, and images
- Push-to-talk on smartphones
- Search phone, account, or company contacts

3-in-1 Cloud Meetings Advanced Admin Options



Administration

- User Management
- Managed domains
- Single sign-on
- Company branding
- Custom email invites
- Reporting



Connection

- On-premise meeting connector
- On-premise room connector
- On-premise telephony connector
- Toll-free, premium, and callout audio options



Integration

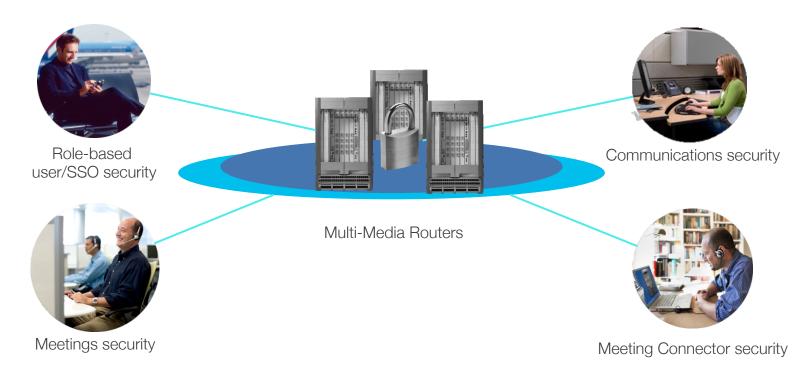
- REST API
- Mobile SDK
- LTI Integration

3-in-1 Cloud Meetings Advanced Admin Options

- Video, voice, and content sharing data on your private cloud
- Meeting connector runs on any VM
- Scalable add capacity in minutes
- Local high-availability
- Instant global service backup



3-in-1 Cloud Meetings Security





Plans and Pricing



Basic

Free

Full-Featured

- Unlimited minutes for 1-to-1
- 40 minutes for up to 25



Pro \$9.99/mo

Unlimited Meetings

- Per host
- Unlimited minutes
- Up to 25
- User management
- Reporting



Business

As low as \$9.99/mo

Built To Scale

- 10, 50, 100 hosts
- Unlimited minutes
- Up to 25
- User management
- Reporting
- Meeting connector
- Single sign-on
- Company branding
- Custom emails
- Rest API



Add-Ons

Value Options

- Large Meeting
- Room Connector
- Premium Audio
- Video Webinar
- ZoomPresence

ZOO

Why Zoom Is Better?

	Zoom	Other Online Meeting Solutions	Other Video Conferencing Solutions
Quality Ease of use Video quality Screen sharing quality Audio quality	Best		
Features Group messaging with push-to-talk Mobile collaboration with co-annotation iPhone and iPad screen sharing Share computer audio MP4 or M4A recording ZoomPresence room system Native H.323/SIP endpoint integration	First	None	None
Pricing Global teleconferencing On-premise option	Free	Expensive	Very Expensive

ZOON

20,000+ Customers

















Summary

zoom



- Quality matters
- Simplicity and ease-of-use
- Innovating for productivity and end-user experience
- Security
- Exceptional affordability

zoom

